ANIGHTIN PARIS



SATURDAY, MARCH 2, 2019 SHENANDOAH COUNTRY CLUB

VIP BENEFACTOR RECEPTION 6PM | GENERAL ADMISSION RECEPTION 7PM



Empowering people in need





 ${\bf Zina\ Salem\ , Ph.D., MFT, LP}$

President & CEO

November 2018

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Dear Loyal Supporter:

We are proud to announce the United Community Family Services/Chaldean American Ladies of Charity (UCFS/CALC) **A Night in Paris "Timeless Hope" Charity Gala** on Saturday, March 2, 2019 at Shenandoah Country Club in West Bloomfield, Michigan.

UCFS/CALC is a passionate advocate for all our clients, many of whom are immigrants and low income families that are experiencing hardship and require basic needs and supportive services. UCFS/CALC serves thousands of individuals each year, by effectively providing and connecting families to programs and resources they need to grow and thrive. Our programs empower individuals to achieve self-sufficiency with dignity and hope. All of our programs and services are at NO COST to the families we serve.

We hope you will join us in our mission of helping those in need by participating in our Annual Timeless Hope Charity Gala. Over 500 business, civic, and community leaders will gather at the Gala to celebrate our collective work in building a healthy and strong community. You can participate in several ways.

- Become a SPONSOR. We hope you will consider a sponsorship and community investment opportunity at the 2019 Charity Gala. We have attached information regarding our sponsorship levels structure and respective values.
- Donate a SILENT Auction item that represents your passion or business. Items will be displayed for guests to view during the entire evening.

We hope you see the value UCFS/CALC has brought to our community for the past 58 years, and that you will join us in celebrating our successes as well as supporting us for the future. We are grateful for your loyalty and look forward to seeing you on Saturday, March 2, 2019.

Sincerely,

LeeAnn Kirma

UCFS/CALC Board Chairperson

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A NIGHT IN PARIS

SPONSORSHIP OPPORTUNITIES



EIFFEL TOWER (PRESENTING) SPONSOR | \$100,000

- Listing as the exclusive "Presenting Sponsor" of event
- Room Naming opportunity at UCFS/CALC office
- 40 VIP tickets to VIP Reception and Dinner
- Prominent signage at event
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Company recognition in sponsor slideshow
- 2 Full page color advertisements (inside front and outside back cover) in Gala Lookbook
- Stage mention during the Gala

- Opportunity to run 30-second commercial during the event (to be provided by sponsor)
- Company logo on UCFS/CALC website with link to your company website
- Step & Repeat recognition/presence
- Sponsorship acknowledgment in Gala Lookbook
- Donor listing on UCFS/CALC Donor Wall
- Sponsor logo printed on the back of UCFS 2018 Annual Report
- One complimentary foursome at the 2019 UCFS Golf Outing

ARC DE TRIOMPHE SPONSOR | \$50,000

- 30 VIP tickets to VIP Reception and Dinner
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Sponsor listing on event signage
- Full page color advertisement (inside back cover) in Gala Lookbook
- Stage mention during the Gala

- Company recognition in sponsor slideshow
- Company logo on UCFS/CALC website with link to your company website
- Step & Repeat recognition/presence
- Sponsorship acknowledgment in Gala Lookbook
- Donor listing on UCFS/CALC Donor Wall

A NIGHT IN PARIS

SPONSORSHIP OPPORTUNITIES



CHAMPS-ELYSÉES SPONSOR – \$25,000

- 20 VIP tickets to VIP Reception and Dinner
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Sponsor listing on event signage
- Full page color advertisement in Gala Lookbook
- Stage mention during the Gala
- Company recognition in sponsor slideshow
- Company logo on UCFS/CALC website with link to your company website
- Step & Repeat recognition/ presence
- Sponsorship acknowledgment in Gala Lookbook
- Donor listing on UCFS/CALC Donor Wall

VERSAILLES SPONSOR \$10,000

- 10 VIP tickets to VIP Reception and Dinner
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Sponsor listing on event signage
- Full page color advertisement in Gala Lookbook
- Stage mention during the Gala
- Company recognition in sponsor slideshow
- Company logo on UCFS/CALC website with link to your company website
- Step & Repeat recognition/ presence
- Sponsorship acknowledgment in Gala Lookbook

RIVER SEINE SPONSOR \$5,000

- 8 VIP tickets to VIP Reception and Dinner
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Sponsor listing on event signage
- Full page color advertisement in Gala Lookbook
- Company recognition in sponsor slideshow
- Company logo on UCFS/CALC website with link to your company website
- Step and Repeat recognition/ presence
- Sponsorship acknowledgment in Gala Lookbook

THE LOUVRE SPONSOR \$2,500

- 6 VIP tickets to VIP Reception and Dinner
- Half page color advertisement in Gala Lookbook
- Company recognition in sponsor slideshow
- Sponsorship acknowledgment in Gala Lookbook

MONTMARTRE SPONSOR \$1,500

- 4 VIP tickets to VIP Reception and Dinner
- Quarter page color advertisement in Gala Lookbook
- Company recognition in sponsor slideshow
- Sponsorship acknowledgment in Gala Lookbook

INDIVIDUAL TICKETS

VIP BENEFACTOR TICKET \$250

VIP Reception and Dinner

PATRON GENERAL ADMISSION \$150

Dinner



REGISTRATION



VIP BENEFACTOR RECEPTION 6PM GENERAL ADMISSION RECEPTION 7PM

COMPANY NAME
CONTACT NAME/NAME
ADDRESS
CITY STATE ZIP
PHONEFAX
EMAIL
SPONSORSHIP LEVEL —
☐ Eiffel Tower – \$100,000 ☐ Arc De Triomphe – \$50,000 ☐ Champs-Elysées – \$25,000 ☐ Wersailles – \$10,000 ☐ River Seine – \$5,000 ☐ The Louvre – \$2,500 ☐ Montmartre – \$1,500
Total: \$
SILENT AUCTION DONATION
Item Description
Value of Items
SPECIFY RESTRICTIONS (limitations, maximum amounts, costs not covered, amount of guests, blackout dates, etc.)
INDIVIDUAL TICKETS
VIP Benefactor Tickets \$250 each X (number of tickets) = \$00 Total
Patron General Admission \$150 each X (number of tickets) = \$00 Total
CASH CONTRIBUTION —
I cannot attend, but would like to make a cash contribution in the amount of \$00
PAYMENT METHOD —
□ MC □ VISA □ AMEX □ DISCOVER Card#
Exp. Date / V-Code (last 3 numbers on back of credit card) Zip Code Signature
☐ CHECK - Payable to UCFS/CALC Check #00